

# SIMON CHAN



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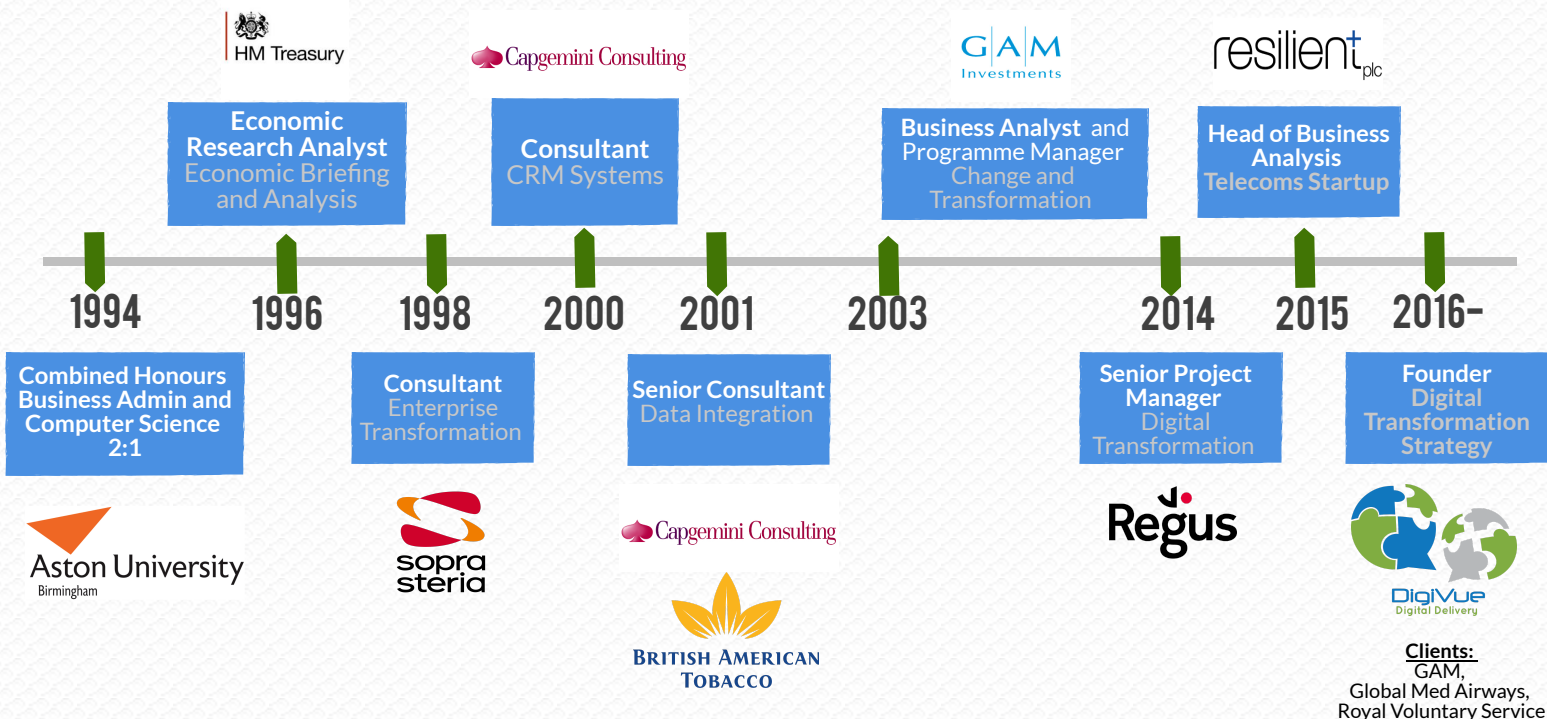


## PERSONAL STATEMENT

Simon is a digital transformation and innovation specialist. Since owning his first computer at the age of 7, Simon has always had deep interest in applying digital technologies to solve complex human problems. Having studied Economics and later, Combined Honours in Business and Computer Science at Aston University, this set him up for a 20+ year career in Enterprise Change and Transformation, where he has led projects, programmes and advised C-levels on Business Strategy.

Simon has worked for top technology consulting firms, bluechip organizations and for startups across industries such as FMCG, Financial Services, Retail, Telecoms and Non-Profit. A leading writer on Digital Transformation topics on LinkedIn with 30k followers, Simon is known for his breadth and depth of knowledge and ability to explain complex concepts simply to mainstream audiences. He has held roles such as Head of Business Analysis, Product Manager, Project Manager and Technical Architect. He is currently consulting on Business Strategy and Marketing.

## CAREER HIGHLIGHTS



## QUALIFICATIONS & ACHIEVEMENTS

- BCS International Diploma in Business Analysis
- Investment Management Certificate
- Microsoft Certified Technical Specialist
- ITIL V3 Foundation Certificate
- Successful Execution of Global Digital Project to 3000 sites, 120 countries in 2 months, 80k budget
- Masterminded company-wide, Cyber Security Initiative involving global technology vendors such as ServiceNow, Microsoft, Automic, delivered in 6 months
- Lead Business Analyst and Project Manager on many major digital change programmes



## SKILLS

COACHING



COMPLEX SYSTEMS



COMMUNITY BUILDING



T-SHAPED PROFILE



## SPECIALTIES



PRODUCT MANAGEMENT



BEHAVIOURAL ECONOMICS



CONTENT STRATEGY



DISTRIBUTED TEAMS



DIGITAL MARKETING